

## A GOOD READ

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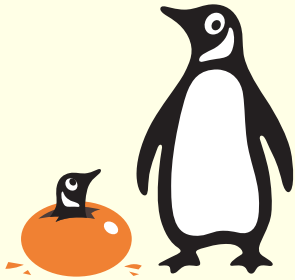
US SCHOOL STUDENTS LEARNING  
ENGLISH AND MATHS WITH A  
PEARSON PROGRAMME

18M



PERCENTAGE OF WORLD'S TOP  
SECURITIES FIRMS USING  
INTERACTIVE DATA SERVICES

94%



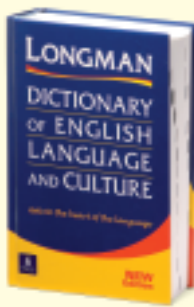
NEW AUTHORS PUBLISHED BY  
PENGUIN AROUND THE WORLD

250



PROFESSIONALS WHO  
QUALIFIED IN OUR  
TESTING CENTRES

3.5M



PEOPLE LEARNING ENGLISH  
WITH LONGMAN MATERIALS

0.5 BN



READERS REACHED BY THE  
FT IN PRINT AND ONLINE

4.5M



COLLEGE STUDENTS IN AMERICA  
USING A PEARSON ONLINE SERVICE

3.6M



INVESTMENT IN NEW  
SCHOOL AND COLLEGE  
PROGRAMMES, FT CONTENT  
AND PENGUIN AUTHORS

\$1.1BN

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PEARSON IS A WORLD LEADING EDUCATION AND INFORMATION COMPANY, HELPING PEOPLE OF ALL AGES TO LIVE AND LEARN. THESE RESULTS ILLUSTRATE THE QUALITY AND POTENTIAL OF THE BUSINESS WE HAVE BUILT.

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SALES: TOTAL £4,096M/\$7,045M

**+9%**

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ADJUSTED OPERATING PROFIT: TOTAL £509M/\$875M

**+22%**

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ADJUSTED EARNINGS PER SHARE: TOTAL 34.1p/58.7¢

**+24%**

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FREE CASH FLOW: TOTAL £431M/\$741M

**+52%**

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